



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-06-2012 PAGE: 1 of 3

MEDIA AD VENTURES, INC. - 12147
ATTN: CAROLYN BUSH
8136 OLD KEENE MILL ROAD
SUITE A-300
SPRINGFIELD VA 22152

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397770	09-05-2012	10-05-2012	4	MEEHAN FOR CONGRESS COMM, PAT	MEEHAN FOR CONGRESS, PAT	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
65 79 462	242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	242789

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 65 P : 79 E : 462																	
1	10-22-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X	X	X	X			2	1,000	4	4,000.00
2	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X						1	1,000	1	1,000.00
3	10-22-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X	X	X	X			2	2,000	4	8,000.00
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X						1	2,000	1	2,000.00
5	10-22-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X	X	X	X			3	2,000	6	12,000.00
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X						1	2,000	1	2,000.00
7	10-22-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	9	30	X	X	X	X	X			3	800	6	4,800.00
8	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	9	30	X	X						1	800	1	800.00
9	10-22-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X	X	X	X	X			3	1,600	6	9,600.00
10	11-05-2012	11-06-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X	X						1	1,600	1	1,600.00
11	10-22-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X	X	X	X	X			3	1,700	6	10,200.00
12	11-05-2012	11-06-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X	X						1	1,700	1	1,700.00
13	10-22-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	30	X	X	X	X	X			3	700	6	4,200.00
14	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	30	X							1	700	1	700.00
15	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	X	X	X	X	X			3	700	3	2,100.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 397770	Contract Dt 09-05-2012	Revision Dt 10-05-2012	Rev# 4	Advertiser MEEHAN FOR CONGRESS COMM, PAT	Brand MEEHAN FOR CONGRESS, PAT	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 65 79 462			CMS # 242789	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242789				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 65 P : 79 E : 462																	
16	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				9	30	X							1	700	1	700.00
17	10-22-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X	X	X	X	X			4	2,700	8	21,600.00
18	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X							1	2,700	1	2,700.00
19	10-22-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X	X	X	X	X			4	3,400	8	27,200.00
20	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X							1	3,400	1	3,400.00
21	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				8	30						X	X	1	1,600	1	1,600.00
22	10-22-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30	X	X	X	X	X			4	3,800	8	30,400.00
23	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30	X							1	3,800	1	3,800.00
24	10-31-2012	10-31-2012	08:00PM - 09:00PM	PRIME WE8 (7019)				9	30			X					1	6,000	1	6,000.00
25	10-22-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X	X	X	X	X	X	X	3	4,000	6	24,000.00
26	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X							1	4,000	1	4,000.00
27	10-22-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				8	30	X	X	X	X	X			2	1,350	4	5,400.00
28	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				8	30	X							1	1,350	1	1,350.00
29	10-28-2012	10-28-2012	11:35PM - 12:05AM	EAGLES FRENZY (7229)				9	30							X	1	500	1	500.00
30	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						X	X	1	1,300	1	1,300.00

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Agency Est# 65 79 462		CMS # 242789	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242789								
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			Agency CPE: C : 65 P : 79 E : 462														
31	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	8	30						X		1	1,300	1	1,300.00
32	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	8	30							X	1	600	2	1,200.00
33	10-28-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	8	30							X	1	1,300	2	2,600.00
34	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	8	30							X	1	900	2	1,800.00
35	10-23-2012	10-24-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)	9	30		X	X					2	250	2	500.00
36	10-22-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	X	X	X	X	X			3	800	3	2,400.00
														Contracted Gross Total:		104	208,450.00
														Actual Gross Total:		104	208,450.00
														Agency Commission:			31,267.50
														Net Total:			177,182.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		86,900.00		0.00						86,900.00			
Nov 12		0.00		0.00		121,550.00		0.00						121,550.00			
TOTAL		0.00		0.00		208,450.00		0.00						208,450.00			

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